

## Conditions for processing personal data for marketing purposes

By ticking the consent to the personal data processing, you as the data subject grant the controller your voluntary and explicit consent to the processing of your personal data in terms of § 13 (1) (a) of Act No. 18/2018 Coll. on the protection of personal data and amendments to the specific acts (hereinafter referred to as the „Act“) and Article 6(1)(a) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the personal data processing and on the freedom of movement of such data (hereinafter referred to as the „Regulation“).

You may withdraw your consent at any time either by emailing to [gdpr@saaic.sk](mailto:gdpr@saaic.sk) or sending a request to the address of the controller. Withdrawal of consent shall not affect the lawfulness of the personal data processing based on consent obtained prior to its withdrawal.

### **Additional information on the processing of your personal data pursuant to § 19 and § 20 of the Act and Articles 13 and 14 of the Regulation**

#### **Information on personal data processing for the IS marketing processing operation**

*Pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons regarding the personal data processing and on the freedom of movement of such data (hereinafter referred to as „GDPR“) and Sections 19 and 20 of Act No. 18/2018 Coll. on the protection of personal data and amendments to the specific acts (hereinafter referred to as the „PDP Act“).*

*The purpose of this briefing is to provide you with information on what personal data we process, how we handle it, what purposes we use it for, to whom we may disclose it, where you can obtain information on your personal data and exercise your rights within the personal data processing.*

#### **Identification and contact details**

The controller processing your personal data is the Slovak Academic Association for International Cooperation, Križkova 949/9, 81104 Bratislava, ID No.: 30 778 867, email: [saaic@saaic.sk](mailto:saaic@saaic.sk) (hereinafter referred to as the „Controller“).

Contact details of the person responsible for the supervision over the personal data processing: [dpo8@proenergy.sk](mailto:dpo8@proenergy.sk)

#### **Details of the personal data processing:**

### **IS marketing**

#### **1 Purpose of personal data processing and legal basis for processing**

The purpose of the personal data processing is:

to carry out marketing activities (to inform you about news and other marketing offers).

Personal data is processed based on:

(1) Article 6(1)(a) of the GDPR: consent of the data subject.

#### **2 Identification of the processed personal data of the data subjects**

The data subjects whose personal data we process:

Clients/potential clients.

Scope of the processed personal data:

personal data – identifying, contact data, as follows: academic title, first name, last name, email address.

#### **3 Identification of recipients or other parties who may have access to personal data**

Category of recipients	Identification of recipients
(1) Institutions, organisations, contractors, or other parties to whom access is permitted by specific legislation and/or the exercise of public authority (Article 6(1)(c) and (e) of the Regulation), e. g.: -other legislation (2) Intermediary under the contract (Art. 28 of the GDPR Regulation) (3) Another controller in case of your freely given consent (Art. 6(1)(a) GDPR) (4) A contractual partner within the performance of a contract between you and the controller (Art. 6(1)(b) GDPR) (5) Another party based on legitimate interest (Art. 6(1)(f) GDPR)	(1) another authorized entity.

**4 Transfer of personal data to a third country/international organisation**

The transfer to the third country or an international organisation will not apply.

**5 Identification of the source from which the personal data were obtained**

Directly by the data subject.

**6 Retention period of personal data**

5 years.

**7 Profiling**

Not carried out.

**8 Obligation to provide personal data**

The data subject provides his/her personal data voluntarily, based on consent (data provision is not a legal/contractual requirement). If the latter fails to deliver the data information, he/she will not be informed about newsletters or other marketing offers.

If the data subject expresses his/her interest to make use of our services/programs, he/she can expect to receive related marketing offers, which are carried out in our legitimate interest. If the data subject is annoyed by such offers, he/she may contact us and exercise the right to object the processing - consequently, he/she will no longer be part of our marketing campaigns.

**Rights of the data subject**

The data subject shall have the right to request access from the controller to the personal data processed about him/her, the right to rectification of personal data, the right to erasure or restriction of the personal data processing, the right to object the personal data processing, the right to the ineffectiveness of automated individual decision-making including profiling, the right to the portability of personal data, as well as the right to submit a request to the supervisory authority to initiate legal proceedings. Where the controller processes personal data based on the data subject's consent, the data subject shall have the right to withdraw his/her consent to the personal data processing at any time. Withdrawal of consent shall not affect the lawfulness of the personal data processing based on consent obtained prior to its withdrawal. The data subject may exercise the rights either by sending an email to [gdpr@saaic.sk](mailto:gdpr@saaic.sk) or writing to the controller.

If you voluntarily provide us with your consent to the personal data processing, we will retain evidence of granting the consent (to the extent of the wording of the given consent) for a period of 3 years from the expiration date of the consent in the context of our legitimate interest and compliance with legal obligation. We may retain it as „evidence“ for the audit purposes, third party control activities in the context of verifying the proper performance of the controller's obligations in terms of legislative requirements or any other requirements (contractual, sectoral, etc.), or use it for the purposes of proving, exercising or defending our legal claims (e.g. disclosure of data to law enforcement authorities, attorneys at law, etc.) in the context of judicial proceedings or out-of-court settlements, etc.).