The implementation of **Green Transition** within the Erasmus+ and European Solidarity Corps National Agencies: a state of play

















In march 2023, the SALTO Resource Centre on green transition and sustainable development¹ has been launched. It covers all fields of the Erasmus+ Programme & European Solidarity Corps and contributes to tackling the challenges of climate change through our programmes, addressing climate and environmental-related topics throughout the actions.

This SALTO is supporting the implementation of the priority on environmental protection, sustainability and fight against climate change in the 2021-2027 programmes in line with the European Green Deal and the Climate Pact, supporting the actions of the European Education Area in terms of education for climate and sustainability, and contributing directly to the achievement of one of the 11 European Youth Goals (Sustainable Green Europe) included in the EU Youth Strategy².

Key responsibilities of SALTO on green transition and sustainable development are:

- > Raise the quality and impact of projects and activities of Erasmus+, focusing on sustainability and fight against climate change.
- > Help to optimize the implementation, monitoring and follow-up of the priority on environmental protection, sustainability and fight against climate change, as defined in the Erasmus+ and European Solidarity Corps programmes.
- Play a key role in guiding the National Agencies on analysis and impact evaluation of projects focusing on the environmental protection, sustainability, and fight against climate change priority of the programmes.

In order to build a first state of play of what is already done in Erasmus+ and European

Solidarity Corps National Agencies regarding the implementation of the green Transition and to assess a different level of ownership, the SALTO Green had to start with a first survey.

This survey has been sent to National Agencies directors in April 2023. The aim was to gather detailed answers from different units related with each field of the survey and to gather one answer per National Agency. There are 55 Erasmus+ and European Solidarity Corps National Agencies across the 33 countries of the programmes.

The survey is built on 6 different topics linked with green transition in public administrations.

- Procurements
- Staff transport
- Digital practices
- Training practices
- Premises and Energy
- Events

The topic "Events" is about the organization of sustainable events by National Agency. It is difficult to assess as it is translated into very different realities. For example, catering provided and energy used, often depends on the location renter. The location of the event is also unequal as some agencies have a central location in Europe and other don't. Therefore, this topic is covered by other areas such as procurements or staff transport in the survey.

[→] ¹Referred as "SALTO Green" in this publication ²2023 Erasmus+ Programme Guide

General

The survey starts with general questions to gather more details on respondents' profile. These statistics will remain internal for GDPR reasons. Expectations on the SALTO Green from respondents were also asked in order to better understand the needs of agency towards the SALTO Green. The information gathered through the first part will only be used by the SALTO Green itself, in order to aim at the right targets when a need is identified. These statistics are related with the country and the field covered by the respondent agency.

The first need of the SALTO Green was to assess how many agencies had a strategy on green transition. 33 National Agencies (67%) have answered "Yes" to the question "Is there a Green strategy in your Agency?".

It was also asked to rank the priority areas of a green strategy. The respondents had to sort from 1 to 6 each of the different areas.

Chart 1

The survey has been sent to the 55 National Agencies' directors

49 out of

SS NAs answered, that represents

89% of participation

All of the **33** of the Erasmus+ and ESC programmes are represented.

The three most important priorities in the NAs' Green Strategy are:

1 / Green Transport

2 / Events

3 / Digital practices

Answers to "What are the priority areas for your Agency in terms of green transition, both in your organization and in your activities related to the E+ and ESC Programmes?"

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6
GREEN TRANSPORT	15	13	3	6	6	5
ECO-RESPONSIBLE PROCUREMENT	3	10	10	11	5	10
DIGITAL PRACTICES (3R)	11	5	9	6	4	12
EVENTS (SUSTAINABLE)	12	13	11	9	2	2
ENERGY / PREMISES (SUFFICIENCY/SOBRIETY)	2	5	7	8	15	9
TRAINING PRACTICES (ESD4)	6	2	8	9	15	8
OTHER	0	1	1	0	2	3

One of the major actions of the SALTO Green is to reduce the per capita carbon footprint. The first step was to know if the "agency calculate its annual carbon footprint excluding activities and mobility funded by the programme?" This question was linked with an open question asking for the tools used by the NAs³.

Only 22% of the agencies are actually calculating their carbon footprint. Some best practices were shared through the open answers such as:

- Travel providers calculating the carbon footprint
- External suppliers to calculate carbon footprint
- Factsheets on green travel
- Mandatory calculation of the carbon footprint (asked by the government through their Ministry)

^{→ &}lt;sup>3</sup>National Agencies ⁴ESD = Education for Sustainable Development

For 2023, the SALTO Green will build a compendium of Green project. The question "Has your agency already identified best practices in projects on green transition?" has been answered with "Yes" by 27 National Agencies (about 55%). It shows that SALTO Green have to define and share a common vision on how to identify a good project on green transition. Indeed, criteria need to be the same for both the agencies that already have identified best practices projects and those who haven't. A specification is being built up by the SALTO Green during the summer in order to gather projects that meet the same expectations in terms of inspiring and valuable practices.

On an overall vision, the SALTO Green is going to help all of the National Agencies to implement green transition. A question was asked to understand "What are the barriers to taking action into the 6 areas?"

- Procurements
- Digital practices
- Staff transport
- Training practices
- Events
- Premises and Energy

The propositions were "Cost", "Human resources", "Lack of suppliers", "Lack of knowledge", "Other" and "I don't see a point in changing".

In each area, the biggest occurrences were:

- Green transport: Lack of Suppliers & Cost
- Energy: Other (depending on bigger organization/shared buildings) & Cost
- Training practices: Lack of knowledge & Lack of Human Resources
- Events: Lack of suppliers, Knowledge & Cost
- Procurements: Cost and Lack of Knowledge
- Digital Practices: Lack of Knowledge & Other (Depending on providers)



	Cost	HR	Suppliers	Knowledge	Other	Don't see a point in changing
GREEN TRANSPORT	19	9	22	4	18	2
ENERGY / PREMISES	20	2	8	11	22	3
EVENTS	15	10	24	15	4	2
PROCUREMENTS	19	7	17	18	9	2
TRAINING PRACTICES	6	23	3	25	9	2
DIGITAL PRACTICES	4	10	4	22	16	4

Procurements

Responsible procurements within National Agencies can be an important lever to implement green transition. It is also linked with different important areas such as events (suppliers, goodies...) or IT (Hardware and software).

To the question

Does your agency have a sustainable and environmentally responsible procurement policy?"

22 Agencies have answered

"Yes"

To get an overall vision of a responsible procurement policy, respondents were asked to assess "what a responsible procurement policy should include": (assessing with a scale from strongly disagree to strongly agree 1 to 5)

strongly agree with purchasing **Eco responsible supplies**



strongly agree with purchasing sustainable goodies

strongly agree with purchasing 63% strongly agreed recycled supplies





agencies are «Neutral» or «don't know» about being part of a purchasing network.

Assessment of what should be included in a procurement policy

	Recycled supplies	Sustainable goodies	Purchase of ecoresponsible supplies	Purchasing from local suppliers	Eco- responsible suppliers	Purchasing Network
STRONGLY AGREE	31	38	40	27	30	14
AGREE	14	9	6	13	16	10
NEUTRAL	3	1	0	8	3	14
DISAGREE	0	0	1	0	0	1
STRONGLY DISAGREE	1	1	1	0	0	0

What is a sustainable purchasing network?

To help organizations that are subject to the Public Procurement Code to implement responsible purchasing. A few objectives to achieve this aim:

> To arouse the interest of buyers, elected representatives, management teams, technical and administrative departments and those in charge of responsibility initiatives, as well as suppliers, and to create a dynamic around responsible purchasing.

- Support and facilitate the technical, legal and organizational aspects of the purchasing process.
- Promote feedback and assess progress made.
- Encourage exchanges between members and other stakeholders who can contribute to responsible purchasing

→ Source : 3ar-na.fr –association for sustainable procurements *in Nouvelle Aquitaine*



Staff Transport

Transport of the staff is one of the most challenging issues for implementing green transition. Indeed, in the 33 countries involved in the programmes, there are different realities such as the location of the country in Europe; islands; overseas territories; national development for soft mobilities; accessibility of the agencies and so forth. The SALTO Green needed to know how many countries already have started to implement policies on Green transport and policies on air travel for the staff.

22Agencies

have answered that they do have a policy considering the green transition for staff's transport / mission of the «ecosystem» staff.

14 countries

have already implemented a restrictive policy on air travel.

This question could be answered with the option "not relevant" for countries located on an island (Cyprus, Iceland, Ireland, Malta).



Chart 3

This question had an open text answer possibility to let respondents explain their policy on air travel.

Here is a collection of the best practices shared by the National Agencies:

- Flights are not allowed under 500km or for trips that can be done in less than 8h by train
- List of the cities where the train-offer permits not taking the plane
- Specific guidelines on the use of plane
- More of a discussion on the added value when questioned to attend physical meetings that require air travel, hence a change in mindset and activity
- Checking if the meeting can be attended online
- Raise staff awareness on train vs planes CO2 emissions

Other practices:

• Compensation of CO2 emissions

It is also important to consider transport of the staff from home to work in order to know more about the agencies' staff behaviors. Respondents had to answer if some actions could be implemented or not, within the NAs.

Actions for home to work staff transport

	Financial compensation for soft mobility	Provision of bicycle for staff	Electric vehicle provided by the NA	Access Agency by public transport	Carpool network within the Agency
ACTIONS BEING IMPLEMENTED	10	11	4	39	8
ACTIONS NOT IMPLEMENTED YET BUT SHOULD BE IMPLEMENTED	18	10	12	2	14
ACTIONS THAT WILL NOT BE IMPLEMENTED	21	28	33	8	27

A few interesting statistics coming from the answers:



80%

of the agencies are accessible by public transport



43%

will not compensate their staff for soft mobilities



22%

provide bicycles for their staff



4

agencies provide electric vehicles



45%

of agencies can implement a carpool network yet

55%

of agencies will not implement it

Digital Practices

In 2022 digital sector represented 4% of the global emissions in terms of CO₂ equivalent.

In 2025 it will be above the air transport sector⁶.

Digital sector can also be an important lever in implementing green transition as it represents an important part of the NAs' work (working on digital platforms and hardware on a daily basis).

The question was about the implementation of practices concerning the digital surrounding of the agency. Seven actions were identified:

- → Using local servers, near or in the agency
- → Reuse of heat emitted by the servers
- → Pre-setting the printers (black & white, double-sided, badge to print, etc.)
- → Limiting data transfer and storage (collaborative tools, fewer stored emails...)
- → Replacement of office telephones by software (softphone)
- → Digital magazine subscription rather than paper format
- → Hardware purchases, keep/update policy

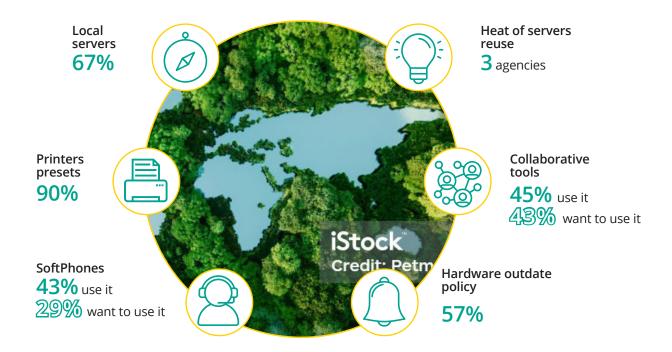


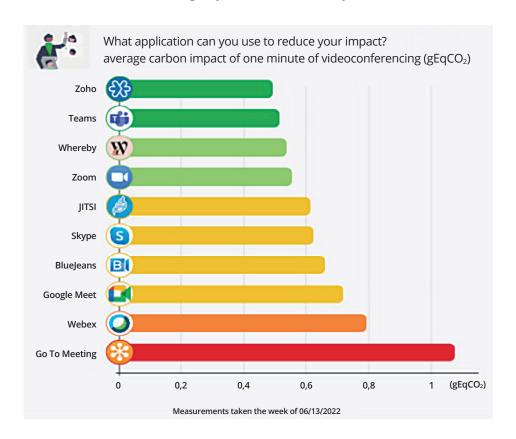
Chart 4

Sustainable digital practices in the NAs

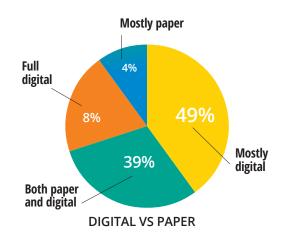
	Local servers	Heat of servers	Printers presets	Collabo- rative tools	Softphone	Digital magazines	Hardware/ computer
ACTIONS BEING IMPLEMENTED	33	3	44	22	21	38	28
ACTIONS NOT IMPLEMENTED YET BUT SHOULD BE IMPLEMENTED	10	12	3	21	14	8	16
ACTIONS NOT IMPLEMENTED YET BUT SHOULD BE IMPLEMENTED	6	34	2	6	14	3	5

8

Focus on videoconferencing impact: how to choose your software⁷?



What are the most common working practices in your agency?



ů ů							
Digital vs Paper							
Full paper	0						
Mostly paper	2						
Both paper and digital	19						
Mostly digital	24						
Full digital	4						

Agencies working with paper vs digital





Training Practices

One of the three priorities of the SALTO is to ensure education to sustainable development. The SALTO Green will gather, promote and create pedagogical resources for the NAs' staff, starting with Green contact points. Then, these resources will be adapted and shared with NAs' ecosystem. In order to create appropriate resources, the SALTO Green needed to identify the needs of the staff in terms of training on green transition and what will be done by the NAs in the next few months concerning training.



have a guide on green transition for the public / applicants / other public. Guide being shared with the SALTO Green will be soon shared on the SALTO Green website.

Do you plan to set up training courses on any of these three themes?

- Education for sustainable development: 29 agencies
- Eco responsible practices: 6 agencies
- New jobs and new skills linked with the ecological transition: 11 agencies

Do you include the theme of green transition in the training of people from outside the agency?

- Meetings of beneficiaries: 39 agencies
- Experts: 40 agencies

• Multipliers: 32 agencies

In your opinion, which target groups need training on green transition in a priority?

- 35 agencies ranked the NA staff as the three most important targets (22 times in 1st position)
- 35 agencies ranked the applicants as the three most important targets
- 31 agencies ranked beneficiaries as the three most important targets

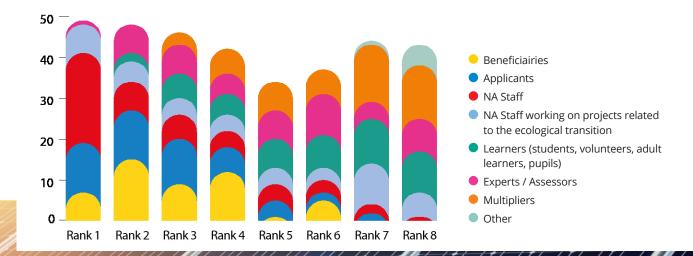




Chart 6 Priority targets for training on green transition

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6	Rank 7	Rank 8
BENEFICIARIES	7	15	9	12	1	5	0	0
APPLICANTS	12	12	11	6	4	2	2	0
NA STAFF	22	7	6	4	4	3	2	1
NA STAFF WORKING ON PROJECTS RELATED TO THE ECOLOGICAL TRANSITION	7	5	4	4	4	3	10	6
LEARNERS (STUDENTS, VOLUNTEERS, ADULT LEARNERS, PUPILS)	0	2	6	5	7	8	11	10
EXPERTS / ASSESSORS	1	7	7	5	7	10	4	8
MULTIPLIERS	0	0	3	6	7	6	14	13
OTHER	0	0	0	0	0	0	1	5

To the question



Do you plan to set up training courses on any of these three themes?"

Here are what agencies most plan on 2023 training:

have planned trainings on Eco responsible practices





have planned trainings on Education for sustainable development

19 agencies don't know about implementing trainings on New skills and jobs linked with **green transition** and 23 will not.



Planned trainings for 2023 on general topics

		•	New jobs & skills on ecological transition	
YES	21	28	7	
NO	16	13	23	
I DON'T KNOW	12	8	19	

11 🛑

What are the main pitfalls in training for green transition in your agency?

- 38 agencies have a lack of time
- 27 agencies have a **lack of knowledge** in existing offer
- 25 agencies report it's hard to change habits
- 18 agencies report poorly adapted training topics
- 11 think targets have a lack of interest
- 8 report unsuitable format
- **5** think the offer is not aimed at the right targets or at targets that are too narrow

13 Agencies have existing training materials on green transition. As it was an open question, all the links will be shared on the SALTO Green website.

16 agencies organize ongoing training workshops for staff on the theme of green transition. (workshops, conferences)

For the year 2023, do you plan to set up training on one of these 6 themes?

- 18 agencies have planned trainings on **Sustainable events**
- 13 agencies on Green transports
- 11 agencies on Training practices
- 11 agencies on Digital practices
- 10 agencies on Procurements
- 8 agencies on Energy

Chart 8 Trainings for 2023 on specific topics

	Green Transport	Energy	Events	Procurements	Training practices	Digital Practices
YES	13	8	18	10	11	11
I DON'T KNOW	16	17	18	21	21	25
NO	20	24	13	18	17	13







The energy management and the use of premises by the agencies are important matters. As it was said at the beginning of the study, some of the NAs are depending on a bigger

organization and can't implement new rules in their building. Yet, it is important to know what is already done and what can be done in their premises.

What is already done in general:

- Sorting in the office 92%
- No individual printers 90%
- General sorting 78%
- Switching off A/C & heating during the weekends 67%

What can be done:

- 49% can hire **recycling providers** or have no opinion on that
- Electronic recycling: 41% can implement it or have no opinion
- Composting: 35% can implement it or have no opinion

What is difficult to implement or impossible:

- 32 agencies **can't move** to more efficient premises
- 27 agencies **can't implement** composting (55%)
- 16 agencies **can't pre-set/regulate** air conditioning & heating

Chart 9

Energy and Buildings (Premises of the NA) (1)

	General sorting (batteries, light bulbs, glass, cardboard, cans, paper, pens)	Dishwasher (water saving)	Sorting in the office (paper, waste)	No individual printers (sharing of equipment)
YOU ALREADY DO IT	38	29	45	44
YOU CAN DO / IMPLEMENT IT EASILY	6	1	2	2
YOU CAN DO / IMPLEMENT IT BUT WITH DIFFICULTY	5	4	2	3
YOU CAN'T DO / IMPLEMENT IT	0	11	0	0
NO OPINION	0	4	0	0



Chart 10 Energy and Buildings (Premises of the NA) (2)

Compost	Electronic recycling	Trivialization of one day of teleworking to save energy for the building (winter/summer)	Hiring of recycling service provider(s)	Move to more efficient premises (HEQ)
10	26	23	16	8
4	8	6	5	2
5	3	8	9	10
22	4	8	7	22
8	8	4	12	7
	10 4 5	10 26 4 8 5 3 22 4	Compost recycling teleworking to save energy for the building (winter/summer) 10 26 23 4 8 6 5 3 8 22 4 8	Compost recycling Electronic recycling teleworking to save energy for the building (winter/summer) recycling service provider(s) 10 26 23 16 4 8 6 5 5 3 8 9 22 4 8 7

Chart 11 Energy and Buildings (Premises of the NA) (3)

	Pre-setting of air conditioning and/or heating	Computer servers that consume less energy	Switching off the heating/ air conditioning during the weekends	Switch to LED lighting in the building
YOU ALREADY DO IT	25	11	38	33
YOU CAN DO / IMPLEMENT IT EASILY	7	8	4	4
YOU CAN DO / IMPLEMENT IT BUT WITH DIFFICULTY	7	7	2	4
YOU CAN'T DO / IMPLEMENT IT	9	6	2	5
NO OPINION	1	17	3	3

Within your agency's premises, what is the trend in terms of energy?

Energy tendency	
TENDENCY TOWARDS ENERGY SOBRIETY	34
NO PARTICULAR TREND	15

Focus on composting:

According to the ADEME, the **annual carbon footprint** of **food waste** in **France** is estimated at **15.5 million tons of CO**₂ equivalent (gEqCO₂) **per year. Food alone** accounts for **36% of national greenhouse gas emissions.**

For 100 tons of composted bio-waste -> 59 tons of CO₂ emissions saved -> an average of 4,6 jobs created*

Sorting bio-waste for composting helps to:

- > Reduce the amount of waste sent to landfill
- Avoid waste incineration
- **Improve** soil quality
- Contribute to sustainable development and new jobs linked with green transition



^{→ &}lt;sup>9</sup>Sources: ADEME (The French Agency for Ecological Transition) & Bicycompost

Conclusion



That first publication of the results shows different level of ownership concerning the implementation of green transition within the National Agencies. It translates different realities linked with location of the NAs, their dependency toward bigger organization, cost of actions, providers, alternate possibilities...

However, the results have shown interesting and valuable practices that are already done in some agencies such as:

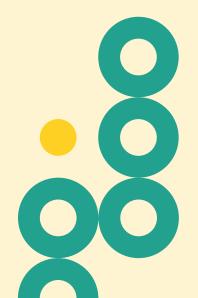
- Calculation of CO2 emissions
- Green travel providers for staff missions
- Raising awareness on train vs flights emissions on a short distance
- Restrictive air policy (wherever possible)
- Promote inspiring green projects
- Use of geothermic energy for premises (wherever possible)
- Hardware giveaway (IT)
- Recycling and composting
- Factsheets that can be shared with the staff
- Guidelines on green transition
- Publications shared on NAs' website to raise awareness
- Tailored tutorials for different publics (staff, project coordinators, assessors, multipliers...)

The challenge for the SALTO is to widen, share and promote best practices in order to implement it at a European level.

That survey will be reconducted in the following years in order to assess the evolution of the implementation of the green transition within the NAs.

A few questions will be adapted to match with the situations that have been reported by the green contact points during the first meeting in June.

The SALTO Green will use the results of that first survey to aim at right targets and to support agencies that need resources, information and support through their Green Contact Points.



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